



Country Manager France (m/f/d) - Farm Machinery

Our client, an international manufacturer of premium agricultural machinery, is seeking a commercially driven Country Manager to lead its French operations. The role combines sales leadership, organizational development and market expansion. Candidates are ideally based in northwestern France.

What you can expect:

- Lead and develop the French sales and service organization
- Drive direct sales and strengthen key customer relationships
- Lead the local team and ensure operational continuity
- Oversee service, spare parts and customer support
- Expand the dealer and service partner network
- Manage budgets, sales performance and reporting
- Shape the organization's long-term development

What is required:

- Commercial background in agricultural machinery
- Strong sales skills and technical expertise
- Proven leadership experience
- Dealer development skills and access to farm machinery dealer
- Entrepreneurial mindset and financial acumen
- Diplomacy and strong interpersonal skills
- Established network in farming or agricultural machinery preferred
- Fluent French; good English or Dutch
- High willingness to travel

Interested? – Just call: • Dr. Tobias Wronka • Tel. +49 151 122 631 33
or send your application to •
tobias.wronka@agriassociates.de • www.agriassociates.de



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Rely on our agricultural and human resources expertise.